



### **About Franchise Market Magazine**

With a circulation of more than 200,000 per issue and readership of 700,000, *Franchise Market* has a unique, targeted distribution through SCORE offices, Small Business Development Centers and SBA offices located throughout the country that reach out to aspiring entrepreneurs, providing expert counsel and business growth advice. Additionally, *Franchise Market* is distributed through major franchise trade shows including The West Coast Franchise Expo, Franchise Expo South and the National Franchise & Business Opportunity trade shows.

### **About Snap Fitness**

Fresh off its new #1 ranking on *Franchise Market's* Top 100 New Franchises, Snap Fitness is experiencing phenomenal growth with more than 1,100 locations sold nationwide, newly-opened locations in Canada and some 30-40 new stores added monthly. Founded in 2003 by CEO Peter Taunton, the Chanhassen, Minn.-based franchisor offers compact, state-of-the-art, 24/7 express fitness clubs that emphasize fast, convenient and affordable workouts in neighborhoods across America.